ALEX LUTZ

Hi I'm Alex, A philly based designer with a passion for **Creative Coding** and **Web Design.**

302.367.2036
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EDUCATION

BFA : GRAPHIC DESIGN
PHILADELPHIA, PA   CLASS OF 2025
Temple Univerity / Tyler School of Art & Architecture

MINOR : COMPUTER SCIENCE
PHILADELPHIA, PA   CLASS OF 2025
Temple Univeristy / College of Science & Technology

COURSEWORK: AUDIO / MUSIC PRODUCTION
ANNEVILLE, PA   2019 – 2020
Lebanon Valley College

SKILLS

SOFTWARE PROFICIENCIES
Photoshop, Illustrator, InDesign, Blender, Figma, Word, Excel, Powerpoint, Bash, Unix, Linux, Git, Github, Node, Vite, Vim, Visual Studio Code

LANGUAGES KNOWN
HTML, CSS, JavaScript, Svelte, Python, Java, Kotlin

DICIPLINES
UI/UX Design, Web Design, App Design, Front End Development, Full Stack Development, Motion Design, CSS Animation, 3D Modeling, Sound Design, Product Design, Branding

ACHIEVEMENTS

STUDY ABROAD
TOKYO, JAPAN   SUMMER 2024
I spent 90 days abroad in Tokyo, Japan. I met new people, learned some Japanese, and experienced a whole new world of graphic design.

ENVIRONMENTAL POSTER SHOW
JENKINS ARBORETUM & GARDENS   SUMMER 2023
Faculty selected to create work for a private gallery.

EXPERIENCE

DESIGNER
TYLER SCHOOL OF ART & ARCHITECTURE   SEPT 2024 – MAY 2025
As a designer for the school, I was tasked with making placards, posters, and other assets for various events around the department. I took on a special project my last semester where I worked closely with the department head, making assets for the school website redesign.
– Branding
– Web Design
– Design systems

STUDIO TECHNICIAN
TYLER SCHOOL OF ART & ARCHITECTURE   JAN 2023 – AUG 2024
As a studio tech, I assisted students with printing, renting devices, and other resources. My favorite part of the job was giving tips to underclassmen regarding printing your work, and navigating the Adobe suite.
– Technical Proficiency
– Interpersonal Skills

CASHIER
COSTCO   JULY 2023 – PRESENT
My favorite part of working at Costco is packing carts, it's a kind of creative problem solving that isn't common in many retail jobs. When customers have spent the last 2 hours looking at groceries, and are anxious for a hot dog, the simple task of putting items in a basket becomes an optimization game: Some groceries are heavy but fragile, some are light but rigid. What do you do when you have a cart full of eggs and bread, and someone hands you a case of soda?

BMW PGA CUP
WILMINGTON COUNTRY CLUB   SUMMER 2022
I took a pivotal roll in the execution of a PGA cup.